

# DISCUSSION GUIDE

January 24, 2013

## Generation Money: Young Investor

- How does investing work?
- Why did Zach decide to invest in a wine company?
- How does Zach make money in the stock market?
- What strategy does Zach use to pick the companies he invests in?
- If you were going to invest in the stock market, what companies do you think are good investments?

## DAILY QUIZ

True or **False**

Zach's secret to successful investing is to pick companies that make a lot of money even if he doesn't know much about the product they make.