




Educator Tools for Thursday, 11/7/13

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Today on Channel One News:

- Getting Warmer: Climate Change Report
- Supreme Court to Rule on Prayer
- Twitter Goes to Wall Street
- Students Rally for Injured Teacher



[Read today's transcript!](#)

Classroom Discussion Prompts:

- What is an IPO, and what's its purpose?
- What are the main differences between a company that's privately held, and one that's publicly traded?
- What do investors hope for when they buy shares in a company?
- What do you want to know about a company before you invest your money in it?
- Besides having an IPO, what is Twitter doing to raise money?



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Words in the News:

- **share** (noun): any of the equal parts into which a company's stock is divided
- Heard on the air: "Anybody can buy a **share** in connection with the IPO."
- **initial** (adjective): occurring at the beginning of something
- Heard on the air: "In what's called an **initial** public offering, or IPO, Twitter will go from being a private company, owned by just a handful of people, to a public company."

Happening at Channel One News:

Channel One News is enthusiastically invested in your students' financial literacy! Today we're highlighting some important details of today's *Twitter IPO* story in the newsletter and quiz. Let us know how your class profits from the materials, and feel free to share your best practices in financial literacy instruction at <http://www.channellone.com/contact/>.



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Yours in learning,



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Channel One News Quiz for
Thursday, November 7, 2013

1. What is the big Twitter event taking place on Wall Street this week?

- a. a 24-hour tweet-a-thon
- b. an initial public offering of Twitter stock
- c. an instructional session for using Twitter
- d. an initial private offering of Twitter stock

2. What is the main goal of a company when it has an IPO?

- a. risk money
- b. hide money
- c. donate money
- d. raise money

3. Which of the following best describes an investor?

- a. An investor seeks to make money by putting his or her money into a business with the hope that the business makes money.
- b. An investor seeks to donate money to a company that's in trouble and needs support.
- c. An investor seeks to take over a business because he or she has a plan to change the business.
- d. An investor seeks to manage the day-to-day details of a

business.

4. What do businesses usually do with the large sum of money raised by a successful IPO?

- a. pay for research and development of the company's products and services
- b. save it for a rainy day
- c. hire and pay employees
- d. a and c

5. How much is a single share of Twitter expected to cost at its IPO?

- a. \$1-\$5
- b. \$23-\$27
- c. \$1-\$2 million
- d. \$50-\$70 billion

Answers for November 7 Quiz:

- 1. b
- 2. d
- 3. a
- 4. d
- 5. b

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