

Channel One News

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DISCUSSION GUIDE

Generation Money: Holiday Shopping Plans

- How did this year's Black Friday compare to those of the past couple of years?
- Why is holiday spending important for the U.S. economy?
- Why is this holiday season being called the 'return of the teen shopper' by some experts?
- What strategies are retailers using to encourage teen shoppers?
- Will you be spending more money this year on gifts for family and friends?
- Has the economy had an effect on your spending and giving habits?

DAILY QUIZ

True or False

This year's Black Friday sales were slightly higher than last year.

WRITING ASSIGNMENT

Will you be spending more money this holiday season?