

December 1, 2014 Generation Money:

Thanksgiving Weekend Shopping to Hit \$616 Billion Mark

Classroom Discussion Prompt:

How did holiday shopping this year differ from in the past?

Vocabulary:

- **disrupt** (verb): to interrupt or to keep from happening in a smooth way

Heard on the Air: "Protestors moved into action on the biggest shopping day of the year, Black Friday, trying to **disrupt** shoppers in malls and stores."

- **promote** (verb): to draw attention to

Heard on the Air: "Saturday was Small Business Saturday, a move to **promote** shopping at local stores instead of the big chains."

Happening Now at Channel One News:

- Send your students to ChannelOne.com to learn more about holiday spending and to tell about their holiday spending habits.

Channel One Daily News Quiz:

- What evidence from the story explains one reason why stores want people to shop on Black Friday?
 - a. "More than 80 percent of people who shopped Thursday into Friday grabbed their sale items and left."
 - b. "Others chose this big shopping day to call for an increase in minimum wage."
 - c.** "There's a 70 percent chance that I will come back into your store at least once or twice during the season."
 - d. "E-commerce retail sales is clearly outpacing the brick and mortar's."
- Why do Americans have more money to spend on shopping this year?
 - a. Wages went up.
 - b. Tax refunds were higher.
 - c.** Gas prices went down.
 - d. People spent less earlier in the year.