



Channel One News

Channel One News Launches Standards-Aligned Curriculum Offering

Includes nonfiction interactive activities tied to each day's news programming and searchable digital archive

NEW YORK, NY – January 27, 2014 – Channel One, LLC, the digital educational content provider and producer of Channel One News, today announced a standards-based subscription offering to develop nonfiction literacy and critical thinking skills for students in grades 3-5 and 6-8.

Channel One News' curriculum is a three-part instructional routine that uses nonfiction video and text as a comprehensive, multi-disciplinary teaching resource. Each activity is tied to Channel One News' daily news show, already seen in more than 200,000 classrooms around the country. These student-centered activities integrate English Language Arts with core subject areas, like science, geography and college and career readiness, and are supplemented with vocabulary, discussion questions, quiz questions and information about the standards that align to the activities.

The instructional routine includes:

- **Review:** Based on the foundation of the Common Core State Standards, these activities provide engaging, media-rich differentiated instruction for students through explicit scaffolds.
- **Write:** The writing prompts are focused on nonfiction and expository writing, which helps students practice a variety of nonfiction writing types such as lists, informational text, persuasive arguments and captions.
- **Assess:** Students are asked to complete short, formative assessments to showcase their understanding and to help inform teachers' ongoing instruction.

Additionally, this fall, Channel One News will introduce a user-friendly, searchable database of nonfiction video and supplementary assets to the curriculum offering including:

- 2,200 Channel One News video segments, searchable by grade, subject area, and keywords
- 1,200 video transcripts for close reading

- Alignment to Common Core State Standards (CCSS), individual state standards, ISTE Standards and 21st century skills framework
- Themed content bundles covering significant and historical news events, including 9/11, Hurricane Katrina, the Constitution, and the life and death of Nelson Mandela
- “Digital First” interactive content including timelines, slideshows, discussion questions, writing prompts and quizzes tied to specific video segments

This digital archive will enable teachers to develop their own lesson plans and playlists based on authentic news topics that are tied to Common Core and other curriculum standards. As educators increasingly adopt BYOD and blended learning, the archive will also provide digital video and related multimedia content for tablets and one to one programs. Additionally, the archive will support multiple learning styles through its varied video, slideshow, multimedia, visual support and text content.

To make the digital archive easily searchable, content will be tagged by subject, grade level and topics, like geography, college and career readiness, the environment, STEM, politics and health. Educators will also be able to filter results by relevant skills and strategies such as critical thinking, compare and contrast, problem solving and cause and effect.

Channel One News Chief Executive Officer CJ Kettler, said: “Educators tell us on a daily basis that they are looking for relevant, nonfiction video and text to help them teach critical thinking skills based on the Common Core State Standards. Recognizing this need, we invested heavily in developing standards-based curriculum activities tied to the day’s top news stories and a searchable digital video archive to make that content available anytime, anywhere. Now, educators will be able to search for video and multimedia content bundles about authentic world events and seamlessly integrate them into their daily lesson plans.”

Channel One News’ curriculum is currently available for grades 3 – 5 and 6-8 through all web-based devices. For more information on the activities and resources available, please visit: <http://www.channelone.com/subscribe/>.

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About Channel One News

Channel One, LLC, a ZelnickMedia company, is a digital content provider focused on encouraging young people to be informed, digital-savvy global citizens. The Company’s primary offering, Channel One News, is a daily news program with supplementary educational resources, aligned to Common Core State Standards (CCSS), to help students, teachers and parents interpret the news of the day and spark important conversations. The award-winning Channel One News program is broadcast to approximately 5 million young people in upper elementary schools, middle schools and high schools across the country.

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