



**Channel One News**

## **Channel One News Wins eSchool Media's Readers' Choice Award Honorable Mention**

### ***Channel One News Recognized as a Leading Ed-Tech Product by the eSchool Media Community***

NEW YORK, Aug. 1, 2013 -- Channel One LLC, the educational digital content provider and producer of award-winning Channel One News, today announced it has won eSchool Media's Readers' Choice Award Honorable Mention.

eSchool Media is the parent organization of eSchool News, eCampus News and eClassroom News and reaches more than one million education decision makers through its publications. Each year, eSchool Media readers nominate the most innovative ed-tech products transforming the educational landscape. Channel One News will be featured alongside this year's Readers' Choice Award winners in an eSchool Media special report.

"We are thrilled and honored to be recognized as a leading ed-tech product by the eSchool Media community," said CJ Kettler, Chief Executive Officer of Channel One News. "In the last year, we have invested heavily in instructional design, aligning our award-winning news program to Common Core State Standards (CCSS) curriculum, redesigning our website to make our video accessible on any device, at any time, and introducing innovative ways for educators and parents to use the news as a daily touch point for real world learning. As educators increasingly adopt the Flipped Classroom approach and integrate digital video into their daily lesson plans, we are uniquely positioned to provide educators – and increasingly, parents – with daily, curriculum-based video content."

Channel One News' daily programming and supplemental educational resources are designed to help students, teachers and parents interpret the news of the day and spark conversations around the important issues impacting today's youth. The Peabody and Telly award-winning news program is broadcast to nearly 5 million students across the country in high school, middle school and upper elementary schools and is focused on encouraging students to be informed, digital-savvy global citizens.

In June, Channel One News [announced](#) the newly-redesigned [ChannelOne.com](http://ChannelOne.com), making it easier to access, share and interact with Channel One News' bite-sized, educational videos and supplemental resources from any device, at any time. Additionally, ChannelOne.com now offers a resource hub called "[Impact](#)" that helps students who are interested in service-based initiatives connect to organizations that address the issues they're learning about through Channel One News' daily programming.

**[About Channel One News](#)**

Channel One, LLC, a ZelnickMedia company, is a digital content provider focused on encouraging young people to be informed, digital-savvy global citizens. The Company's primary offering, Channel One News, is a daily news program with supplementary educational resources, aligned to Common Core State Standards (CCSS), to help students, teachers and parents interpret the news of the day and spark important conversations. The award-winning Channel One News program is broadcast to more than 5 million young people in upper elementary schools, middle schools and high schools across the country. Channel One News is also available in two new, sponsorship-free forms: via subscription, and through Channel One News mobile apps. Visit the Webby award-winning website [Channelone.com](http://Channelone.com) to learn more.

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