



Channel One News

Channel One News to Participate in Flipped Learning Network's Flipped Day

Channel One News offers curriculum content free of charge to participating educators

NEW YORK, NY – August 21, 2013 – Channel One, LLC, the educational video content provider and producer of Channel One News, today announced it will participate in Flipped Learning Network's [Flipped Day](#) on September 6, 2013.

Based on a 2012 Flipped Learning Network survey conducted by the Speak Up National Research Project, only an estimated 3% of teachers in the U.S. know about – or participate in – flipped learning. However, 27% of principals indicated that their teachers want to integrate flipped learning into their daily lesson plans. On Flipped Day, hosted by the [Flipped Learning Network](#), educators around the world will take a pledge to flip one lesson, with the hope that this will lead to further flipped units and courses.

Channel One News will offer its daily video content and premium Common Core State Standards (CCSS)-aligned activities to educators free of charge from August 21st – September 10th. In addition to the daily video, Channel One News will give participants access to a new set of highly engaging, relevant non-fiction instructional materials tied to each day's show.

Channel One News Chief Executive Officer, CJ Kettler, said, "We are really excited to participate in Flipped Learning Network's inaugural *Flipped Day*. Our daily video broadcast is the perfect tool to enable authentic learning, tied to the news and real world events, in a flipped classroom environment. This year, we've made a significant investment in curriculum development and are thrilled to offer participants a robust, relevant video and CCSS-aligned activity package to support their flipped learning experience."

For more information on Flipped Day and to access Channel One News' premium video and curriculum content, please visit <http://flippedlearning.org/Domain/43>. The username and password listed under "Channel One News" will provide access to Channel One's archive, found here: <http://www.channelone.com/curriculum>.

About Channel One News

Channel One, LLC, a ZelnickMedia company, is a digital content provider focused on encouraging young people to be informed, digital-savvy global citizens. The Company's primary offering, Channel One News, is a daily news program with supplementary educational resources, aligned to Common Core State Standards (CCSS), to help students, teachers and parents interpret the news of the day and spark important conversations. The award-winning Channel One News program is broadcast to approximately 5 million young people in upper elementary schools, middle schools and high schools across the country. Channel One News is also available in two new, sponsorship-free forms: via subscription, and through Channel One News mobile apps. Visit the Webby award-winning website Channelone.com to learn more.

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