



Channel One News Honored with Four Telly Awards

Digital Content and Curriculum Provider Receives Bronze Awards for Two International News Series and Two Custom-Made Videos in Advocacy and Promotion

NEW YORK, NY – June 17, 2014 – Channel One News, a Houghton Mifflin Harcourt company, today announced that it has been honored with four awards in the 35th Annual Telly Awards, bringing the company's total Telly count to 87. Founded in 1979, the Tellys are the premier awards honoring outstanding video and film productions and promotional content.

Channel One News won two Bronze Telly Awards in the Film/Video category. "China's Economy, Infrastructure, Politics & Relationship with the U.S." explores the rise of China as a global power and its relationship to America. The six-part series was reported and produced by Shelby Holliday, shot and produced by Demetrius Pipkin and edited by Charlie Weiner.

Also recognized was "Oil in the Amazon," a three-part series that takes a look at the price paid in the battle over Ecuador's two most valuable resources: the Amazon rainforest and the oil that lies beneath it. The series was reported and produced by Maggie Rulli, shot and produced by Janet Choi and edited by Charlie Weiner.

Channel One News Executive Producer Angela Hunter said: "Winning a Telly Award is an honor that our whole newsroom shares. We work hard to select stories that showcase the issues affecting young people from all around the world. From the backstory we provide on complex subjects, to the graphics we create, to the young people we interview on location, our stories are all thoughtfully crafted for our upper elementary, middle school and high school audience, recognizing that for many of them, we are providing a first introduction to these stories and communities."

In the promotional category, Channel One News won Bronze Telly Awards for its [2014 highlights reel](#), and for its advocacy-based, animated PSA on financial literacy, produced for the FINRA Foundation.

Channel One News Chief Executive Officer CJ Kettler said: "We take great pride in the original content we shoot on location and are thrilled to be recognized by the prestigious panel of Telly judges. Our digital journalists research, write, report, shoot and edit each of these series themselves so it's a huge accomplishment to be recognized for those individual efforts. We are also excited to be noted for our continued work on advocacy-based PSAs on behalf of our partners at the FINRA Foundation, as well as our internal promotional efforts."

With nearly 12,000 entries from all 50 states and numerous countries, the Telly Awards are a widely known and highly respected national and international competition. Winners represent the best work of the most respected production companies, cable programmers, advertising agencies, television stations, and corporate video companies in the world. A prestigious judging panel of over 500 accomplished

industry professionals, each a past Winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents.

To find out more about Channel One News, visit the Webby award-winning website www.channelone.com.

About Channel One News

Channel One News, a Houghton Mifflin Harcourt (HMHC) company, is a digital content provider focused on encouraging young people to be informed, digital-savvy global citizens. The Company's primary offering, Channel One News, is a daily news program with supplementary educational resources, aligned to Common Core State Standards (CCSS), to help students, teachers and parents interpret the news of the day and spark important conversations. The Peabody and Telly award-winning Channel One News program is broadcast to approximately 5 million young people in upper elementary schools, middle schools and high schools across the country.

About Houghton Mifflin Harcourt

Houghton Mifflin Harcourt (HMHC) is a global learning company with the mission of changing people's lives by fostering passionate, curious learners. Among the world's largest providers of pre-K–12 education solutions and one of its longest-established publishing houses, HMH combines cutting-edge research, editorial excellence and technological innovation to improve teaching and learning environments and solve complex literacy and education challenges. HMH's interactive, results-driven education solutions are utilized by more than 50 million students in over 150 countries, and its renowned and awarded novels, non-fiction, children's books and reference works are enjoyed by readers throughout the world. For more information, visit www.hmhco.com.

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