



**Channel One News**

## **Channel One News Celebrates 25 Years with Alumni Appearances and Special Programming**

NEW YORK – November 6, 2014 -- Channel One News, a Houghton Mifflin Harcourt company, today announced it will mark its 25th anniversary during the 2014 – 2015 season with special programming, alumni appearances and a dedicated social media campaign.

Since its pilot season in 1989, Channel One News has been committed to introducing young people to stories from around the world that impact their lives, spark important conversations and encourage them to be informed global citizens. In the past 25 years, prominent journalists including Anderson Cooper, Lisa Ling and Maria Menounos launched their journalism career at Channel One News. To date, Channel One’s news coverage has garnered more than 300 outstanding achievement awards in broadcast journalism, including two Peabody Awards.

To celebrate Channel One’s rich history, Channel One News will air messages from Channel One News alumni throughout the season. Some well-known Channel One alums include Anderson Cooper, Maria Menounos, Lisa Ling, Errol Barnett. Additionally, Channel One News will debut a “Best Of” series, featuring some of the most popular news stories and series throughout its 25-year history.

This season, Channel One News will also launch a dedicated social media campaign called #25strong. The Channel One News community – both past and present – will have the opportunity to predict what some of the most important topics, themes and issues dominating today’s headlines will look like in 25 years using the hashtag #25strong.

Channel One News Chief Executive Officer, CJ Kettler, said, “This is a really exciting year for Channel One News, and we’re thrilled to have the opportunity to honor the community that has made our news program what it is today. In the past 25 years, Channel One News has become a staple in classrooms across the

country, and it all comes down to our unique editorial process: the stories we cover, the backstory we provide on complex subjects, our graphics and our immensely talented anchors all contribute to a thoughtfully crafted approach to news for young people.”

Kettler added: “As we explore new ways to distribute our daily news show and create supplementary, curriculum-aligned content to support it, our primary focus is the same as it was 25 years ago: informing, educating and inspiring students about what’s happening in the world.”

To view alumni messages throughout the season, visit <http://www.channelone.com/reporter/channel-ones-25th-anniversary/>.

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### **About Channel One News**

Channel One News, a Houghton Mifflin Harcourt (HMHC) company, is a digital content provider focused on encouraging young people to be informed, digital-savvy global citizens. The Company’s primary offering, Channel One News, is a daily news program with supplementary educational resources, aligned to Common Core State Standards (CCSS), to help students, teachers and parents interpret the news of the day and spark important conversations. The Peabody and Telly award-winning Channel One News program is broadcast to approximately 5 million young people in upper elementary schools, middle schools and high schools across the country.

### **About Houghton Mifflin Harcourt**

Houghton Mifflin Harcourt (HMHC) is a global learning company with the mission of changing people’s lives by fostering passionate, curious learners. Among the world’s largest providers of pre-K–12 education solutions and one of its longest-established publishing houses, HMH combines cutting-edge research, editorial excellence and technological innovation to improve teaching and learning environments and solve complex literacy and education challenges. HMH’s interactive, results-driven education solutions are utilized by more than 50 million students in over 150 countries, and its renowned and awarded novels, non-fiction, children's books and reference works are enjoyed by readers throughout the world. For more information, visit [www.hmhco.com](http://www.hmhco.com).

**Forward Looking Statements**

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